USE YOUR WILL TO HELP US BEAT MELANOMA!





MELANOMA - AUSTRALIA'S NATIONAL CANCER

Australia really is *The Lucky Country*. Wide open spaces. Wonderful weather. Magnificent beaches and waterways. Our lifestyle is the envy of the world.

But there is a deadly down-side. Exposure to the sun's UV not only produces tanned skin – far too often, it leads to melanoma.

And melanoma can be deadly.

Melanoma is known as "Australia's national cancer". Melanoma patients cover all demographics, including people over 65. Sunburnt as teenagers, every year thousands of older Australians pay a heavy price.

But melanoma is not just an "old person's disease". Whilst incidence in the over 60's is increasing, it is also the most common cancer in 15-39 year old Australians.

One Australian is diagnosed with melanoma every 30 minutes!



ABOUT MELANOMA INSTITUTE AUSTRALIA

Melanoma Institute Australia (MIA) leads the fight against this deadly disease. Our commitment to better and earlier diagnoses, ground-breaking research and life-saving treatments has seen melanoma survival rates improve significantly over the past few years.

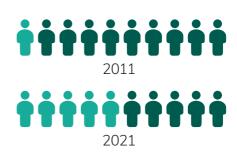
Ten years ago, the 5-year survival rate for Stage IV melanoma was less than 10%. Now it is over 50%.

This is mainly due to newly developed immunotherapy drugs. However around 50% of patients DO NOT respond to these drugs, with approximately 1,300 people expected to die of melanoma this year.

MIA is determined to beat melanoma. Every day, we strive to move closer to our ultimate goal, zero deaths from melanoma this decade! Yes, it is ambitious, but we know we can do it.

But now more than ever, we need your help.

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HOW YOU CAN HELP

Government grants are becoming harder to get. More than ever, we need your support to fund our work.

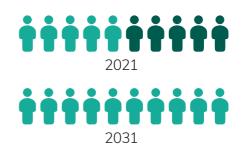
Philanthropic funding is the biggest driver of research. Research drives outcomes. Research saves lives.

MIA's donors continue to give generously to

- support our research
- enable us to recruit the best young researchers and clinicians
- purchase essential equipment

Many people don't have the capacity to donate to us in their lifetime. But they can support MIA in the future by **leaving a bequest to us** in their will.

Help us reach zero deaths from melanoma this decade.





LEAVING A BEQUEST TO MIA

A gift in your will is known as a bequest.

As a past or current melanoma patient at MIA, leaving a bequest to MIA is a meaningful way to support our important work.

As a family member, partner or carer of a melanoma patient, leaving a bequest to MIA means others will be spared the anxiety, fear and emotional burden of caring for a loved one with melanoma.

And for those not personally touched by melanoma, leaving a bequest to MIA ensures that future generations do not face the trauma of this terrible disease.

Your bequest to MIA ensures our life-saving research, world-class clinical care and other patient initiatives continue into the future.

Specifically, your gift will enable MIA to:



Offer over 5,000 patients every year access to world-class diagnosis and treatment



Train and mentor the next generation of clinicians and researchers





Develop new treatments through our Clinical Trials Program



Improve early/more accurate diagnosis

HOW DO I LEAVE A BEQUEST TO MIA IN MY WILL?

If you are making a new will

Consider leaving a residuary gift. After your loved ones are provided for, you can leave a portion of what remains in your estate to MIA.

If you already have a will

You can add a Codicil to your will, stating your wish to support MIA.

Recommended wording

"I give and bequeath to Melanoma Institute Australia ABN 35 123 32 1148 [the residue / a percentage / a specific sum / a piece of property / an item] of my estate to support melanoma research. I give this gift free of all duties and taxes including, if any, CGT. The receipt of the Chief Executive Officer, Secretary or other authorised officer will be a complete and sufficient discharge for the executors."

Do you have any questions?

Thank you very much for considering supporting MIA by making a bequest in your Will. We cannot tell you how much this means to us!

If you have any questions or would like to discuss any aspect of supporting MIA in this important way, please phone **Gabriella Lang**, Major Gifts Specialist on **0416 072 107**.

Or email gabriella.lang@melanoma.org.au



Rodney Thornberry - Bequestor

'My brother passed away from melanoma in 1993 when he was just 30 years old, and then in February 2017 I was diagnosed with melanoma which had spread to my lymph nodes. I underwent surgery with Professor Spillane and I now attend MIA for regular body mapping and check-ups. Professor Spillane assured me that there have been significant advances in treatment since my brother's passing, which gave me a great sense of relief and made me feel much more at ease.

It is fantastic to think that MIA is working towards zero deaths from melanoma and being able to contribute to that in even a small way is an amazing feeling. There are so many organisations looking for help, but with melanoma being so high in Australia and knowing we are making inroads into saving lives, makes supporting MIA so impactful. Leaving a bequest to MIA is my contribution to helping future generations survive.'

The Poche Centre

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